

CALGARY SKI CLUB

Minutes of a Ski Club Council Meeting Held on Tuesday August 25 2009

Present: Glenna Paton (Facilitator) Gillian Savage-Knight (timekeeper)
 Alasdair Fergusson Deb Manziuk-Burns
 Brian Danco Lynn Bowers
 Diane Duckett Flora Geisbrecht
 Mark Kudryk Cindy Bruntjen
 Craig Danco

Apologies: Larry Tibbets, Lynda Gilchrist

Call to Order at 7:00pm	Glenna Paton
<u>Presentation on Ski Marketing</u> - Alasdair to provide handouts of the presentation	Alasdair Fergusson
<u>Discussion on volunteer credits/benefits & membership fees</u> Subcommittee of Brian, Gillian, Glenna and Deb met to work out details (see handout) a) The more avenues we give our membership to spend their CSC dollars the better chance of people trying to earn and use them - should include clothing - should let people choose how to spend their money - exclude membership and socials b) CSC Dollars will be retained and rolled over until membership lapses - encourages members to renew c) Concern about Youth not having parent/guardian on trips outside city - have to look into our liability and insurance d) Everyone agrees on giving 5 CSC Dollars / hr volunteered with ski sale and casino having special values (to be decided later) e) Alasdair has concerns about cutting membership fees and that by giving away CSC Dollars with memberships we will be potentially reducing our membership revenue - Lynda needs to look into credit card for the club for deposits and provide us with the program revenue per member Motion: To adopt membership fees and CSC Dollars as presented Moved by Craig, seconded by Mark Motion carried unanimously	Craig Danco / Brian Danco

<p><u>PR Report</u> a) Ski Cellar said we can set up a promo tent on Sunday Sept 13 - will need volunteers b) Mardi Gras promotion was a success - approx. 80 people signed up to receive email updates - have had a 2-3 people sign up for a membership</p>	<p>Glenna Paton</p>
<p><u>Updated events calendar</u></p> <p>Ski Sale - Oct 21-25 Open House - Sept 19, Nov 14 Weekend trips - Winterstart - Dec 11-13 - Sun Peaks - Jan 19-24 - Engadine Lodge - Jan 23-24 - Whitefish - Feb 19-21 - Jasper - Mar 12-14 Day trips - Kicking Horse - Jan 31 - Lake Louise - Feb 6 - Sunshine - April (TBA) - Nordic (TBA) Nordic Dryland for Jackrabbits – Oct 13, Nov 3, Dec 1 Nordic Races - Golden Loppet - Jan 31 - Birkie - Feb 13 - Cookie Race - Feb 27 - Lake Louise - Mar 7 Socials - Sept 24 - Wildrose - Oct 15 or 16 - Oktoberfest? - Nov 20 - Bowling - Dec 18 - Christmas Party - Jan 14 - ?? Nordic Programs - Learn to Loppet - Oct 6-Mar 9 - Jackrabbits - Tues/Thurs starting Jan 5 - Adults learn to ski - Tues starting Jan 5</p>	<p>All</p>
<p><u>Budgets</u> 1. Downhill -detailed budgets to follow</p> <p>Motion: To accept cash advance of \$7,500 as presented with expectation that all but \$2,500 will be refunded Moved by Brian, seconded by Craig Motion passed, 10 for, 1 against</p>	<p>All</p>

<p>2. Social Motion: To accept expenditure of \$2,000 as presented Moved by Cindy, seconded by Mark Motion carried unanimously</p> <p>3.PR -further promotional opportunities will be brought forward at another meeting Motion: To accept expenditure of \$6,500 as presented Moved by Alasdair, seconded by Lynn Motion carried unanimously</p> <p>4. Nordic Programs Motion: To accept cash advance of \$14,000 as presented with expectation that the projected profit will be \$3,000 Moved by Flora, seconded by Brian Motion carried unanimously</p> <p>5. IT Motion: To accept expenditure of \$12,000 as presented Moved by Cindy, seconded by Craig Motion carried unanimously</p> <p>6. Promo tent Motion: To accept expenditure of \$3,500 to buy promotional tent Moved by Brian, seconded by Deb Motion carried unanimously</p> <p>7. XC Ski Trail autumn grooming Motion: To accept expenditure of \$2,500 subject to casino approval Moved by Alasdair, seconded by Cindy Motion carried unanimously</p> <p>8. Office Motion: To accept expenditure of \$34,000 for office expenses as presented Moved by Alasdair, seconded by Mark Motion carried unanimously</p>	
Other Business	Gillian Savage-Knight
Next meetings: Sept 8, Oct 13	
Council adjourned at 9:20pm	

Minutes prepared by Gillian Savage-Knight