

CALGARY SKI CLUB

Minutes of a Ski Club Council Meeting Held on Tuesday 9 June 2009

Present: Cindy Bruntjen (Facilitator) Deb Manziuk-Burns
Alasdair Fergusson Lynn Bowers
Brian Danco Glenna Paton
Craig Danco Diane Duckett (Minutes)

Apologies: Gillian Savage-Knight

Cindy called the meeting to order at 7.03 pm.

Old Business/Approval of Minutes

Approval of Minutes of Previous Meetings

Alasdair made a motion that minutes of three previous meetings be accepted with the following amendments:

- 6 April. The club membership was down approximately 100, not 10.
- 21 April. RRSP.
- 21 April. Finances were approx. 5% down in the building fund.
- 6 May. Liquor permits – dates may be changed at our request.

Alasdair would give Diane notes on above amendments. Motion seconded by Deb.
All in favour. **AF**

Strategic Planning Meeting

Alasdair asked for feedback on the meeting. Deb thought the format was good. Craig commended that there was sufficient time to explore and discuss, before being “reined back in”. He would like to have seen more members in attendance. Glenna thought sub groups were good. Creativity and freedom was promoted. Brian agreed. Commented that Duncan’s summary and notes should be provided to CSC in tighter time frame. 4 – 5 weeks was too long to wait. L

All agreed pizza was very good. Alasdair suggested adding supplier to preferred suppliers’ list. Alasdair to advise Diane of name. **AF**

Date for Demo of Database and Voice Mail

Wednesday 10 June. 6 pm. Alasdair had emailed Voice Mail “manual” to council. There is a Data Base Manual that could be copied. Alasdair suggested council members use memory sticks to take Data Base home if they wished to do so but requested no changes be made to the main computer by council. We did not want to risk compromising the Data Base.

Keys

Alasdair reported that Mary, the booking lady from Rosedale Community Hall had contacted him saying that she had a record of Directors from the 1999/2000 era who had been issued with Hall keys. According to Rosedale's records, the Ski Club had 12 keys. Alasdair said that 8 keys were accounted for. Diane would attempt to track down the other keys from past directors. A key register would be kept in future. **DD**

Nordic Report

Coaches met last Monday. Highlights: they were setting up schedule for lessons twice a week, likely Tuesdays and Thursdays. The possibility of changing Council meeting day was discussed but it would be inconvenient for some, so it would be best not to change the day, rather to accept that only one of the Nordic coaches may be able to attend.

Cindy said that manuals were being prepared for participants this year. They were also hoping to put ski videos on line as a resource. They would run wax evenings. Information sessions would be held prior to the commencement of classes to share information on gear, what to buy, how to dress etc. Alasdair offered his double, heated garage for wax sessions. The Adult Masters' Trip leader, Erin Lamonde had offered to coordinate weekend get-togethers for Cross Country.

Alasdair was going to mark weekends and public holidays on calendar to avoid clashes.

AF

Downhill Report

Deb had prepared a tentative schedule for trips and venues and is looking into Westjet and charter bus fares. She suggested running two 1-day trips. There was some discussion on venues and the consensus was that Lake Louise would be most appropriate. Deb suggested reducing the number of downhill day trips and combining trips more with Nordic. Glenna suggested combining such trips with a social event. Deb asked if there was an alternative venue for Winterstart. Alasdair suggested sticking with Lake Louise. He noted that attendance at B.C. downhill ski areas was down by 12% last season, and that attendance at Alberta downhill ski areas was down by 17%. Hotels have been asking him what they could do to boost business which is dropping. Brian suggested a separate trip mid-season. Deb suggested one Saturday in March. Lynn commented that the cross country skiing may be marginal in March. Flora and Cindy would coordinate dates with Deb.

Hiking Report

Lynn said that they had joined with CORE. Attendance was good. There were six families on the contact list. Some had been contacted by email with no response. Two were receptive to the family events. Lynn was organizing a restaurant night jointly with CORE. (Calgary Outdoor Recreation Enthusiasts).

Publicity Report

Glenna didn't want us to miss opportunities. Plans to improve the website and Data Base were good. Glenna believed we should be an inclusive club, not an exclusive club. She said we were perceived as a Nordic Club and needed to promote all aspects of the club and that we welcomed all age groups.

Glenna suggested we have a presence at the Lilac Festival in Mission next May. She asked for approval for funds to participate in Mardi Gras in Marda Loop in August. She requested to use the Canopy and asked Diane to follow up to make sure it is available.

DD

Glenna wanted to give away 500 freezies. At the "kiosk" we would advise membership information and dates. Glenna suggested placing some restrictions on membership. Glenna would like to recruit volunteers for Mardi Gras and hoped to do this at the Stampede BBQ.

Alasdair suggested having a prize draw at the Mardi Gras. Glenna wanted council members to identify themselves by wearing clothing bearing logos and/or name tags. She suggested having an open house near an LRT station, not at Rosedale, for new members to sign up. She was not planning to allow new members to sign up at Mardi Gras. New brochures would be needed. A re-vamp would be considered before sending to Top Line Printers.

Glenna was planning to organize a pub crawl mixer for November. Alasdair suggested this be discussed separately.

Cindy made a motion that Glenna be given approval to spend \$300. Brian and Deb seconded the motion. All were in favour.

Alasdair passed around some business cards for council members to take/use to promote the club.

Membership Report

Craig said that we needed to make communication with the members work and that we should find out and use their preferred method of contact. He suggested putting membership discounts' details on the back of the membership cards and laminating the cards to give them more substance. He suggested a new member package be sent out. This package would be reviewed.

CD

Club would purchase a laminator and supplies (\$100 at Staples plus supplies). Brian suggested that the colour of membership cards should change each year. Sponsors would need to be given sample (void) cards so that they could recognize them. Craig would spearhead this.

CD

Craig also said that the ability for members to pay on line would be desirable.

Brian raised the subject of volunteer credits. A sub group would be formed to develop proposals. GP/BD/CD/DM-B

Alasdair said we needed to help our sponsors, as well as them helping us. We could offer free website links to them. We may be able to put our brochures in their stores. They could advertise at our open houses. The Chateau Lake Louise had suggested offering discounts for CSC members, using a promo code.

Craig thought this was excellent in terms of perceived value.

IT Report

Mark is doing some web research. Glenna asked for feedback on tying Constant Contacts into the main website. She was to take advantage of a 60 day free in house trial for council members, before committing. All in agreement. GP

Treasurer's Report

Alasdair had written to TD Canada Trust to update signatories on bank account. AF
He was hoping to meet with Larry and go with him to see the auditors. AF
Alasdair would take a photo of the Maple Ridge storage shed this week and send it to the insurance company. AF
Alasdair would circulate information on an upcoming Gaming Commission Seminar regarding rules for Casino Funds. AF
Current check signatories were Brian, Alasdair, Gillian and Larry. 2 signatures were needed on all checks.

Social Report

Deb had rented barbecues for July 3. She needed 1 – 2 more volunteers. Craig was getting good prices on the meat. Alasdair said the club has a boom box. Craig suggested using an MP3 player if possible. Alasdair would leave some checks before going away, with one signature, so only the second needed to be added. Deb would be given blank check requisitions. Glenna volunteered to decorate the hall for the BBQ. Wine and beer would be provided.

Glenna said that Sunday 9 August was the date for Mardi Gras from 10 – 5 pm. She would have a barbecue for volunteers at her house afterwards.

Office Administration Report

Diane's first impression that was the club seemed overly-complicated in some areas and that it may be possible to de-clutter and update somewhat.

Diane volunteered to coordinate the newsletter, with input from all directors. **DD**

Other Business

Alasdair suggested putting an ad in the UofC Outdoor Centre magazine (possibly gratis). He would give information to Glenna. **AF**

Alasdair would know deadlines for various ads by Friday. **AF**

Glenna suggested having a personal training/conditioning session, perhaps at Mount Royal College Alasdair suggested solidifying relationships with current partners such as UofC.

Alasdair would email re Calgary Parks and Recreation's request for a CSC Business Plan. This related to storage sheds at Shaganappi. Community Halls were running short of funds due to escalating maintenance charges.

Health and Safety: A 3 month tactical plan was to be prepared. Brian asked directors to put together 8 – 10 activities, prioritized with deadlines, on or before Friday 19 June.

ALL

Glenna brought in a dry-erase planner and suggested it be used for planning sessions.

Alasdair suggested the CSC standardize a policy for trips, eg for refunds etc.

The meeting was adjourned at 9.00 pm

Minutes prepared by Diane Duckett